




Vinod Kumar Vijay

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 Jaipur, India 302012

SUMMARY

UI/UX designer with over 10 years of experience in developing user-centric digital products. Proficient in Adobe Creative Suite, Adobe XD, and Figma, with a strong portfolio of websites, applications, and dashboards. Demonstrated ability to deliver innovative solutions that align with user needs and business objectives. Collaborative team player with a commitment to continuous learning and staying abreast of design trends.

CERTIFICATIONS

- Design Thinking and Innovation (DTI) Programme, IIT Delhi 2024 (6 Months)
- Figma UI UX Design Essentials (Udemy certified)

PORTFOLIO LINK

- <https://linktr.ee/Vinodvijayvargiya>

LINKED IN PROFILE

<https://www.linkedin.com/in/vinodkumar-vijay-98aa4329/>

SKILLS

- Adobe XD
- Figma
- Wireframing
- UX
- Prototype
- User Research
- Information Architecture
- Design Thinking
- Design Systems
- Agile Methodologies

EXPERIENCE

06/2022 - Current

Sr. UI UX Designer Assistant Manager
Qdegrees Services | Jaipur, India

- Led UI/UX design projects for entertainment products, ensuring completion from concept to launch.
- Enhanced user experiences across devices by implementing mobile-first design strategies.
- Collaborated effectively with product managers and developers for seamless design integration.
- Conducted design iterations informed by user research and usability testing results.
- Employed user-centered design methods to quickly test and improve interfaces.

09/2019 - 06/2021

Assistant Manager UX and Graphics design
ShopLC Germany

- Created visually appealing social media graphics and banners that increased audience engagement.
- Oversaw multiple design projects simultaneously, consistently delivering quality results on time.
- Produced wireframes, prototypes, and high-fidelity designs to represent proposed user experience upgrades.
- Conducted UX testing to enhance overall web design and usability.
- Devised new methodologies for resolving user experience issues, facilitating ongoing product enhancement.

12/2015 - 03/2019

Senior Ui Ux Designer, Graphic Designer
Habilelabs Pvt. Ltd. | Jaipur, India

- Developed wireframes, prototypes, and high-fidelity designs to illustrate user experience enhancements.
- Identified design challenges and created effective solutions to improve user interactions.
- Managed UX design projects from concept through launch, utilizing user feedback and iterative methods.
- Incorporated stakeholder and user feedback into design processes, aligning business objectives with user needs.

12/2014 - 11/2015

Sr.Graphic designer and ui ux designer
Ways & Means Technology | Jaipur, India

- Produced promotional video alongside mobile mockups to improve marketing effectiveness.

- Crafted comprehensive style guides and branding manuals to maintain consistency across platforms.
- Directed visual elements for designs and multimedia projects, aligning with branding goals.
- Coached junior designers, enhancing team performance through skill development.

LANGUAGES

English:

Hindi:

EDUCATION

2012

Maya Academy | Jaipur, IN-RJ

UI/UX: Jaipur, IN-RJ

2011

Rajasthan University | Jaipur, IN-RJ

Master of Business Administration: Accounting

LIVE PROJECTS

- <https://surveycxm.com>

Led the end-to-end design of a survey and CX management platform, streamlining workflows, simplifying survey creation, and building intuitive analytics dashboards to boost user engagement.

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- <https://mittlearn.com>

Designed and delivered the complete UI/UX for Mittlearn, an e-learning platform for Pre-Primary to Grade 10. Focused on building simple, engaging user journeys for course browsing, video lessons, pricing, wishlists, and registration—ensuring a seamless, responsive experience across devices.

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- <https://www.vedicyoga.org>

Orchestrated the end-to-end digital experience for a yoga platform, seamlessly integrating e-commerce, class bookings, and dashboards into a clean, user-friendly design.